

INDAM 2024 - TRACK SCHEDULE

GOA INSTITUTE OF MANAGEMENT

Date & Time: 11-01-2024 10:30 AM to 12:30 PM

Session ID: A.1

Session: A. Responsible leadership and Corporate Governance

Venue: NAB Lab 1

Paper ID	Titles	Authors
1	Leveraging Blockchain for Enhanced Environmental, Social and Governance (ESG) Reporting: A Systematic Review and Future Research Agenda	Priyanka Aggarwal, Kumar Manaswi and Arushi Bathla
135	Board Age and Tenure Diversity & Innovation: A Reconciliation of Previous Findings	Ravi Roshan and Kshitij Awasthi
138	OWNERSHIP AND STRATEGY UNIQUENESS: HOW DOES OWNERSHIP FORM AND STRUCTURE INFLUENCE STRATEGY UNIQUENESS?	V Veera Balaji
162	Tokenism and Gender-Lens Investing: Can Regulations Hurt?	Sushobhan Paul, Debarati Basu and Shreyashi Chakraborty
212	FROM BOARDROOM TO BLUEPRINT: DOES CORPORATE GOVERNANCE INFLUENCE STRATEGY UNIQUENESS?	V Veera Balaji, Sarah Flossie and Langeswaran V
226	Follower First Philosophy and Employee Embeddedness in Social Enterprises: A Moderating Role of Risk-Taking Trait	Angelin Vilma G and Nivedhitha K.S
236	Substitution or Tunneling? The Relationship between Ownership, Governance and Dividend Payouts	Veerma Puri and Sutapa Banerjee
572	Do spiritual employees value CSR more? An empirical investigation	Ramashankar Yadav

INDAM 2024 - TRACK SCHEDULE

GOA INSTITUTE OF MANAGEMENT

Date & Time: 12-01-2024 9:30 AM to 11:30 AM

Session ID: A.2

Session: A. Responsible leadership and Corporate Governance

Venue: NAB Lab 1

Paper ID	Titles	Authors
269	ARE ESG DISCLOSURES A SAVIOUR? - THE CASE OF ASIA	Ashish Kumar and Divyam Jain
270	Do interlocking directorates impact new product development? Evidence from India	Deepali Dhingra and Neeraj Dwivedi
285	Responsible leadership, Micro-level Employee Outcomes and the Emergence of Socially Responsible Business	Damini Saini, Anjali Bansal and Radha Yadav
291	THE COSTS OF NETWORK POSITION: STRUCTURAL CONSTRAINT AND EX-BUREAUCRAT DIRECTORS	Bibek Bhattacharya
305	Self-realisation matters in positive leadership i.e., Servant, Authentic and Spiritual leadership – An Integrative Review	Akanksha Tripathi and Vikram Gupta
308	Sustainable leadership leads to sustainable business performance by employee work behaviour: Moderating effect of organizational type	Radha Yadav and Damini Saini
379	Role of Ethical Climate in Predicting Frontline Employees' Engagement: A Framework of Emotional Resources	Prof Gurjeet Kaur Sahi, Dr Pratik Modi and Shriya Sharma
396	Green Energy IPOs: Examining Proceeds Allocation, International Corporate Governance, and Market Underpricing	Sukanya Wadhwa and Seshdev Sahoo
417	Managerial Compensation and Ownership: Evidence from India	Neetu Yadav and Geeta Singh

INDAM 2024 - TRACK SCHEDULE

GOA INSTITUTE OF MANAGEMENT

Date & Time: 12-01-2024 2:30 PM to 4:30 PM

Session ID: A.3.1

Session: A. Responsible leadership and Corporate Governance

Venue: NAB Lab 1

Paper ID	Titles	Authors
425	Does Leaders' Accountability Demands Challenge to Create Engaged Public Servants? Role of Public Service Motivation and Perceived Supervisor Support	Aditi Thakur and Vedant Kaul
455	EVOLUTION OF NETWORK DUE TO INSTITUTIONAL DISRUPTIONS: IMPACT OF COMPANIES ACT ON INDIAN FIRM NETWORKS	Caruna Bhat
499	Understanding Street-level Discretion Through the Capabilities Approach - A Study of Government School-teachers in India	Chetan Chitre and Gopal Naik
536	Examining the Nexus of Responsible Leadership, Organizational Citizenship Behaviour towards Environment, and Sustainability	Deepti Prakash, Meenakshi Bisla and Twinkle Arora
495	Green Talent Management - Building Responsible Leadership and Corporate Sustainability	Seetha Pachchhapur and Sasmita Palo
662	Working from home but burned out? Examining the role of overall fairness and relative deprivation as predictors of burnout using two time-lagged studies	Divya Tyagi and Mudit Shukla
598	Does Environmental, Social and Governance Disclosure Improve Analyst's Forecast?	Abhishek Ranga and Rajesh Pathak
245	From Union Clout to Corporate Couture: Unveiling the Impact of Trade Unions on Corporate Social Responsibility	Anshul Mandliya, Jatin Pandey, Shrihari S. Sohani and Rayees Ahmad Sheikh
35	Unsecured debt and accounting conservatism: Evidence from creditor right reforms in India	Yogesh Chauhan and Ranjeet Singh

<p style="text-align: center;">INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT</p>		

Date & Time: 12-01-2024 2:30 PM to 4:30 PM
Session ID: A.3.2
Session: A. Responsible leadership and Corporate Governance
Venue: ABE CR 4

Paper ID	Titles	Authors
462	Exploring Sustainability Practices through Netnography: A View from Institutional Theory	Brindha S and Apoorv Arora
508	SHARE PLEDGING AND AUDIT COMMITTEE- EVIDENCE FROM INDIA	R Balaji and Bipin Kumar Dixit
346	Board Gender Diversity and Adoption of UNSDG 3: Evidence from The Global Healthcare Sector	Abhishek Ranga and Nafisa Vaz
479	From the Glass Ceiling to the Boardroom of Indian and European companies: A Critical Analysis	Shivnath Sinha, Hanish Rajpal and Gyanda Girisha
437	Board Composition and Firm Performance in Entrepreneurial Firms: A Configurational Analysis	Sagnika Datta and Neeraj Dwivedi
440	Board Gender Diversity and Accounting Conservatism in the Indian Market	Athira K and Vijaya Bhaskar Marisetty
576	From Monopolistic to Competitive market : Reinventing Resource Based View and Dynamic Capabilities for Competitive Advantage of Madhyanchal Vidyut Vitaran Nigam Ltd (MVVNL)	Surya Pal Gangwar
643	CSR decoupling and financial distress: Measuring the moderating effect of corporate governance parameters	Suha Bilquis, Saib Fakhar, Solmaz Husain and Ayesha Farooq

INDAM 2024 - TRACK SCHEDULE

GOA INSTITUTE OF MANAGEMENT

Date & Time: 12-01-2024 9:30 AM to 11:30 AM

Session ID: B.2

Session: B. International Business & Strategy during Geopolitical and Institutional Shifts

Venue: NAB CR 1

Paper ID	Titles	Authors
108	Role of National Culture in Variance of Unethical Pro-Organizational Behavior – Implications of Social Differences for Global Businesses	Vivek Mishra, Varun Sharma and Deepak Verma
518	THE USEFULNESS OF PUBLIC INFORMATION – OPEN INTERESTS AND TRADING VOLUMES – FROM THE OPTIONS MARKET IN IMPROVING THE FORECASTS OF UNDERLYING INDEX VALUE AND STATE OF OPTION AT EXPIRY.	Kaushik Desarkar and R Rathish Bhatt
595	Does Subnational Institutional Development Drive New Product Development for Indian Firms?	Swati Agarwal
279	OVERCOMING LIABILITY OF OUTSIDERSHIP: AN EMERGING ECONOMY INTERNATIONAL NEW VENTURES PERSPECTIVE	Devanshi Agarwal and Amit Karna
618	WHEN DOES ENTRY TIMING IMPACTS EXPORT PERFORMANCE OF EMERGING MARKET SMEs: A DYNAMIC CAPABILITY PERSPECPECTIVE	Sandeep Yadav
4	INTERNATIONALIZATION THEORY OF DIGITAL PLATFORM FIRMS - D-OLI ADVANTAGES	Ankit Surana, Asso. Professor Meena Chavan, Professor Vikas Kumar and Professor Francesco Chirico
278	Navigating International Assignments: Investigating the Impact of Perceived Credibility on Expatriate Adjustment and Social Interactions in the Host Country	Ashneet Kaur, Sudhanshu Maheshwari and Arup Varma
553	WAR IN SOUTHEAST ASIA CAN AFFECT INDIA'S DOMESTIC MANAGEMENT	Sangbida Lahiri

INDAM 2024 - TRACK SCHEDULE

GOA INSTITUTE OF MANAGEMENT

Date & Time: 12-01-2024 2:30 PM to 4:30 PM

Session ID: B.3

Session: B. International Business & Strategy during Geopolitical and Institutional Shifts

Venue: NAB CR 1

Paper ID	Titles	Authors
176	Talent Management in the Global Information Technology Industry: Where Talent Knows no Boundaries!	Vijay Pereira, Yama Temouri, Ashish Malik, Pawan Budhwar and Shlomo Tarba
214	Digital Platform Firm Persistence in the Consumer Durables Industry in India: A Delphi Study	Shatakshi Bourai, Rahul Arora and Neetu Yadav
404	Comparative Cross-Sectional Analysis of the COVID-19 Outbreak's Influence on Equity Markets in the US and India	Rahul Kumar and Ishika Jaiswal
474	IMPACT OF HEDGE ACCOUNTING UNDER IFRS 9 ON RISK MANAGEMENT	Shivani Sahoo and Ekta Sikarwar
620	HETEROGENEITY OF INSTITUTIONAL INVESTORS, EXPORT INTENSITY AND R&D INVESTMENT IN EMERGING ECONOMY FIRMS	Jagriti Srivastava
63	From Turmoil to Triumph: A Bibliometric Analysis and Systematic Literature Review of Financial Crises and Macroeconomic Policy Response	Ritika Chopra and Seema Bhardwaj
464	International Entrepreneurship (IE) Research in India and China: A Review of the Literature	Dibyendu Sharma and Aman Bhuwania

INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT

Date & Time: 13-01-2024 9:30 AM to 11:30 AM

Session ID: B.4

Session: B. International Business & Strategy during Geopolitical and Institutional Shifts

Venue: NAB CR 1

Paper ID	Titles	Authors
218	The Impact of History on Internationalization in the Global South: Non-Aligned Movement and Foreign Direct Investment	Debarati Basu, Sheetal Gupta and Shabana Mitra
603	Investigating Connections: FDI, Trade, Corruption, and CO2 Emissions in Comoros	Nupur Soti and Ashish Kumar
14	Unraveling the Black Box of an Emerging Economy Multinational's Organizational Resilience Strategy	Mayukh Sarkar and Prof. Dr. Prashant Salwan
175	Tax Haven Internationalization by Multinational Enterprises in Clusters: An Exploration of Imitative Behavior	Yama Temouri, Chris Jones and Ha-Phuong Luong
185	Internationalization of business group affiliates: The influence of ownership structure	Harshitha Ravi and Sai Chittaranjan Kalubandi
247	A Moderated-Mediated Model of Dynamic Capabilities for Business Sustainability in the Indian Manufacturing Sector	Bhadra K V and Kamalanabhan T J
670	Circularity in Textile Industry: Export Oriented Firms in Bangladesh	Mohammad Faisal Ahammad

INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT

Date & Time: 11-01-2024 10:30 AM to 12:30 PM

Session ID: C.1.1

Session: C. People Issues in Management

Venue: ABE CR 3

Paper ID	Titles	Authors
137	UNPACKING THE INTERPLAY OF WORK-HOME-HOME-WORK-INTERFERENCE ON EMPLOYEE BEHAVIOR IN REMOTE WORK SETTINGS	Kritika Sharma, Namrata Nigam and Jatinder Kumar Jha
238	The Necessary Evil: The Power of Public Service Motivation in Rationalizing Constraints to Creativity	Nishtha Arora, Aashima Gaba and Manish Saini
259	Advancing the Ability-Motivation-Opportunity Framework: Empowering Community Health Workers Through Contextualized HRM Practices	Vipin Chathayam and Amit Dhiman
371	A Conceptual Framework Examining the Interplay between Remote Working Experience and Career Sustainability	M Reshma, Dr. Rupashree Baral and Dr. Chitra Dey
517	Taking Charge Behaviour among Nurses during Covid: A moderated mediation model	Mit Vachhrajani, Sushanta Kumar Mishra and Himanshu Rai
41	PAIN AND PLEASURE OF BEING PHYSICALLY ATTRACTIVE	Bhawana Maheshwari
70	ADDRESSING 'DISABLEISM' FOR EFFECTIVE INTERVENTIONS AT WORK	Dr Preeti Rawat and Shreeja Menon
99	Alternative Explanations of Neglect and Prohibitive Voice of Academics: Meaning and GAGA	Gurvinder Kaur, Ashish Malik and Surender Munjal
144	Towards Employee-Centric Gig Employment: Charting the Path for Real Autonomy and Flexibility	Bhumika Ray, Digvijay Singh Bizalwan, Mohit Verma and Nikshit Gautam
INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT		

Date & Time: 11-01-2024 10:30 AM to 12:30 PM

Session ID: C.1.2

Session: C. People Issues in Management

Venue: ABE CR 4

Paper ID	Titles	Authors
133	Diversity Management Practices at Lemon Tree Hotels : A Resource Based View	Arindam Bhattacharjee
152	Role of green skills on employee's environment oriented behavior and performance.	Himujal Kumar Roy and Dr. Sumant Kumar Bishwas
198	OVERQUALIFIED TALENT IN THE WORKPLACE: A COMPREHENSIVE REVIEW	Muskaan Viridi and Nishant Uppal
360	UNRAVELING THE EFFECTS OF PARADOXICAL LEADER BEHAVIORS ON KNOWLEDGE HIDING: A TIME-LAGGED STUDY	Priyam Kukreja and Jatin Pandey
227	Work-family enrichment and Indian social workers: An unexplored domain	Dr. Mansi Rastogi, Akanksha Joshi, Dr. Aakanksha Kataria and Dr. Rupashree Baral
301	UNLOCKING THE DIGITAL EQUATION: ICT USE, WORK-LIFE CONFLICT, AND THE MODERATING ROLE OF PSYCHOLOGICAL DETACHMENT IN SHAPING LIFE AND JOB SATISFACTION	Munmun Goswami
313	IMPACT OF SOCIAL FEEDBACK ON WORK CENTRALITY: THE CASE OF PUBLIC SECTOR BANK EMPLOYEES IN INDIA	Anuradha M V
317	"I know it's abusive, but it's okay": Uncovering the interplay between abusive supervision and knowledge work among junior resident doctors	Bhumi Trivedi
529	DO ENTERPRISE SOCIAL MEDIA IS THE MAGIC BULLET FOR WORK PERFORMANCE: ROLE OF NETWORKING AND KNOWLEDGE SHARING	Swati Agrawal
INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT		

Date & Time: 12-01-2024 9:30 AM to 11:30 AM

Session ID: C.2.1

Session: C. People Issues in Management

Venue: ABE CR 3

Paper ID	Titles	Authors
321	Unpacking the Career Sustainability of Digital Autopreneurship: An Exploration via the Job Demands and Resources Model	Abhyudaya Anand Mishra and Mridul Maheshwari
324	Not 'Fit' enough: Role of Attitude towards disabled persons on hiring decisions	Pavni Kaushiva and Girish Balasubramanian
328	Issues in Work-Family Integration: Key lever for Employee Experience	Shubhanshi Singh, Soumya Das and Farhat Haque
203	ELUCIDATING THE ROLE OF CONSUMER EXPERIENCE IN TRANSFORMING MODERN HEALTHCARE SERVICES	Shubham Senapati and Rajeev Kumar Panda
382	EXPLORING CAREER SUCCESS OF PROTEAN TALENTED INDIVIDUALS	Nishtha Roy and Rameshwar Shivadas Ture
385	Mid-career transition: An integrative model of three contemporary career models- Protean, Boundaryless and Kaleidoscope Career Model.	Payal Mukherjee
389	YOUR BUDGET SPEAKS YOUR PSYCHOLOGY: EXAMINING THE IMPACT OF PSYCHOLOGICAL CAPITAL ON PEOPLES FINANCIAL WELLBEING	Nishant Garg, Prof. Pushpendra Priyadarshi, Prof. Pankaj Kumar and Prof. Girish Balasubramanian
281	Process Conflicts: Investigating Defensive Communication in the Workplace	Fatima Vapiwala, Deepika Pandita and Nil Nil
398	Workplace loneliness in the context of remote work – A knowledge seeker's perspective	Payal Anand
INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT		

Date & Time: 12-01-2024 9:30 AM to 11:30 AM

Session ID: C.2.2

Session: C. People Issues in Management

Venue: ABE CR 4

Paper ID	Titles	Authors
413	Sustainably Happy: Exploring Strategies for Enhancing Happiness among Employees	Alka Kumari and Dr. Manvendra Pratap Singh
430	LEADERSHIP THEORIES & STYLES FOR MILLENNIAL WORKFORCE IN INDIA: LITERATURE REVIEW	Amit Sharma and Prof. Dinesh K. Srivastava
434	Inclusive Leadership and Employee Voice Behaviour: Role of Perceived Inclusion and Trust in Leader	Dr. Itinpreet Kaur and Dr. Akanksha Jaiswal
448	Crafting Meaningful Work: Enhancing Doctors' Job Embeddedness in the Age of the Great Resignation and Great Layoff	Saswati Tripathy, Mousumi Padhi and Shubhra Pattnaik
484	Signaling Theory in Diversity Management: A Systematic Literature Review	Arindam Bhattacharjee
491	A Conceptual Framework of Constructive Deviance Behavior	Trishul Konaentey, Abhinav Chaturvedi, Shivdasini S Amin and Manish Gupta
516	Employee Well-Being in Hybrid and Remote Workplaces	Swati Suravi
521	Mediating Role of Work Place Isolation on the Relationship between Perceived Proximity and Social Identity in the Context of Virtual Work Environments	Anupama Tyagi and Anil Kumar Bhat
207	UNRAVELING THE INTERPLAY OF WORKPLACE OSTRACISM IN THE ORGANIZATIONAL POLITICAL CONTEXT: A CONCEPTUAL FRAMEWORK EXAMINING THE IMPACT ON PERCEPTION OF INTENT, ANGER AND KNOWLEDGE HIDING BEHAVIOUR	Surumi Muhammad and Dr. Devi Soumyaja
INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT		

Date & Time: 12-01-2024 2:30 PM to 4:30 PM

Session ID: C.3

Session: C. People Issues in Management

Venue: ABE CR 3

Paper ID	Titles	Authors
559	CREATING A CULTURE OF CARING AND ACCOUNTABILITY IN REMOTE WORK	Ankur Jain and Palak Ahuja
568	Adapting Workplace Creativity Scale: A 4-Step Protocol by Ambuehl and Inauen	Madhura Hate and Satishchandra Kumar
584	Employee Well-being: Antecedents, Moderators, Mediators, Consequences and Future Prospects	Apoorva Pandey and Mridul Maheshwari
587	Gen Z in the Workplace: Exploring the Impact of Employee Voice on Work Engagement	Himani Choudhary and Deepika Pandita
589	THRIVING TOGETHER: A COMPREHENSIVE REVIEW OF EMPLOYEE ENGAGEMENT IN THE POST-COVID ERA	Nikshit Gautam, Bhumika Ray and Mohit Verma
605	Interplay between Managerial Gender Roles and Social Styles in Remote Work Models: An Extensive Examination of Factors Influencing Employee Voice and Engagement	Sagar Pujari, Dr. Shilpee A. Dasgupta and Shubh Majumdarr
286	BARRIERS FACED BY WOMEN ACADEMICIANS: A MICMAC ANALYSIS	Deepika Dixit, Anuja Agarwal and Jaya Ahuja
524	Sustaining employee engagement - an in-depth exploration of organizational culture dynamics in cross-border mergers and acquisitions	Avni Jagdishwala, Dr Sayantan Khanra and Dr Sangeeta Wats
539	UNRAVELING THE I-DEALS PUZZLE: THE IMPACT ON TURNOVER INTENTION, AND THE MEDIATED MODERATION EFFECT OF CONTINUANCE COMMITMENT AND LMX	Harini Muralidharan and Nalinakshya Panda
INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT		

Date & Time: 13-01-2024 9:30 AM to 11:30 AM

Session ID: C.4

Session: C. People Issues in Management

Venue: ABE CR 3

Paper ID	Titles	Authors
646	Navigating the Gig Economy- An Exploratory Study	Raavi Masta and Pavni Kaushiva
46	C. (Don't) Show and Tell: Perceived Salience of Financial Incentives and its Undermining Effect	Manish Saini, Aashima Gaba and Abhishek Sonavane
104	Fear is the enemy: A study of job constraints, fear of change and knowledge hiding	Manish Kumar, Jayesh Pandey and Shailendra Singh
115	Role of Perception in Evoking Silence from Unethical Pro-Organizational Behavior Observers – A People Centric Investigation	Vivek Mishra and Nishant Uppal
192	NAVIGATING INCIVILITY IN THE GIG ECONOMY: DEMYSTIFYING THE CONSEQUENCES OF INCIVILITY FROM CUSTOMERS' PERSPECTIVE	Charu Attri, Kriti Gupta and Tanvika Kalra
272	Loneliness and deviant work behavior while working remotely: the mediating and moderating role of emotional exhaustion and occupational self-efficacy	Sudhanshu Maheshwari, Ashneet Kaur and Arup Varma
276	KEY ASPECTS OF MANAGERIAL ROLES AT DIFFERENT LEVELS FOR MANAGING INNOVATION IN AN ORGANIZATION	Neeraj Kumar Kesharbani and Manash Jyoti Borah
INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT		

Date & Time: 12-01-2024 2:30 PM to 4:30 PM

Session ID: D.3

Session: D. Indian Management, Culture, and Knowledge Systems

Venue: NAB Lab 2

Paper ID	Titles	Authors
43	Casteism And Career Change in India: A Gender-Based Explanation of Retention	Dina Banerjee, Nazia Zabin Memon and Alka Sharma
183	From Devotion to Dedication: Exploring the Bhakti Roots of Servant Leadership	Ajinkya Navare and Arpana Rai
241	The Bhagavad-Gita and ESG/CSR Implementation: A Philosophical and Functional Model for Firm Financial Success	Kishan Kumar Goel, Ritu Sapra and Rishi Raj Sharma
345	Promoting Ethical Work Behaviour through Meaningful Work and Mindfulness: A study of Emerging Market	Nishant Singh, Umesh Bamel, Happy Paul and Vijay Pereira
348	Kṛtajñatā – REDISCOVERING GRATITUDE THROUGH INDIAN WISDOM	Anindita Banerjee, Ajinkya Navare and Hemangi Bhalerao
388	Assessing the relationship between perceived organizational support, cross-cultural adjustment and job performance: A moderating role of open-mindedness	Dr. Ritika Singh, Dr. Vishal Gupta and Dr. Hardik Shah
431	DHARMA FRAMEWORK FOR DECISION MAKING AND GOVERNANCE	Satyendra Nath Mishra
446	A HOLESTIC APPROACH TO UNDERSTAND THE IMPACT OF YOGA ON RATIONAL DECISION-MAKING STYLE	Soumya Dutta and Ashish Pandey
INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT		

Date & Time: 13-01-2024 9:30 AM to 11:30 AM

Session ID: D.4

Session: D. Indian Management, Culture, and Knowledge Systems

Venue: NAB Lab 2

Paper ID	Titles	Authors
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463	The role of mimetic isomorphism in sustainability reporting practices – a Study of Indian major market players	Apoorv Arora and Brindha S
487	Circadian Realities and Sleep Dynamics: An In-Depth Analysis of Sleep Patterns Among Rotating Shift Workers and Implications for Workforce Well-being	Sasmita Palo and Moitrayee Das
492	A Moderated Mediation Model: Exploring Wellbeing through Job Crafting and Meaningful Work to Promote Sustainability in the Backdrop of Indian Ancient Wisdom	Dr. Mitashree Tripathy, Saswati Tripathy and Itishree Mishra
596	Religiosity of Managers and its Impact on Managerial Decision-Making and their Psychological Well-being	Vartika Dutta, Olaf Zylicz and R Rathish Bhatt
123	Corporate Social Responsibility: A Promising Future Inherent in Teachings of Sri Guru Granth Sahib	Harpreet Kaur and Gurvinder Kaur
527	IMPACT OF REGIONAL SUBCULTURE AND ORGANISATIONAL FACTORS ON LEADERSHIP PROTOTYPES	Pranav Manghat and Zubin Mulla
551	How Organization's Ethical Climate Shapes Meaningful Work and Wellbeing of Employees	Jayesh Pandey and Manish Kumar
571	INVESTIGATING THE RELATIONSHIP BETWEEN TRIDOSHA AND PSYCHOLOGICAL CAPITAL	Ayushi Joshi, Juhie Tak and Dr. Neelam Kalla
323	Exploring the Interplay of Values, Mindfulness, and Pro-Environmental Behaviours in Organizational Settings - A Conceptual Study	Vaishali Chaprana and Dr. Sasmita Palo
INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT		

Date & Time: 11-01-2024 10:30 AM to 12:30 PM

Session ID: E.1

Session: E. Sustainable Operations & Supply Chain Management

Venue: NAB CR 2

	Titles	Authors
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Paper ID		
33	Driving Industry 4.0 Success: Key Enablers in the Indian Automotive Sector	Jeetu Rana, Yash Daultani, Mohit Goswami and Sushil Kumar
44	A decomposition-based TOC approach to solve large scale multiple bottleneck problems	Mahesh Kumar and Omkarprasad S Vaidya
59	Identification of determinants of product returns and prediction of returns in a closed loop online retail environment	Prashanth Anand, Omkarprasad S. Vaidya and Sushil Kumar
88	SUSTAINABLE DEVELOPMENT GOALS: REALIGNING SUPPLY CHAINS FOR ADVANCING BUSINESS CLIMATE	Soumya Bhowmick
196	An approach towards Opportunity Analysis for Space Industry in reducing the Carbon Footprints of Agriculture Supply Chain	Gourav Bapna
263	Investigating Drivers of Adopting Circular Economy Practices in Agriculture Sector of Developing Economies: A Producer's perspective	Deepak Kumar Sahu and Divya Choudhary
403	Social Media for Disaster Management: Learnings from the 2015 Chennai Floods	Deepak Srivastav and Anand Gurumurthy
581	Understanding the intersection of Supply chain integration and Organizational culture: A Bibliometric analysis	Debmallya Chatterjee and Amol Dhaigude
INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT		

Date & Time: 12-01-2024 9:30 AM to 11:30 AM

Session ID: E.2

Session: E. Sustainable Operations & Supply Chain Management

Venue: NAB CR 2

Paper ID	Titles	Authors
342	BARRIERS TO ADOPTION OF CIRCULAR BUSINESS MODELS: EVIDENCE FROM THE INDIAN CONSTRUCTION INDUSTRY	Mukundhan K V and Meghana Mavathur
387	A balanced scorecard model to guide the effective implementation of digital transformation of supply chains	Prakash Agrawal, Sonu Navgotri, Amit Shukla, Abhay Agrawal and Ravi Sharma
444	Supply Chain Agility and Sustainability: A Bibliometric Analysis	Amol Dhaigude and Debmallya Chatterjee
478	CARBON PRICING: A SYSTEMATIC LITERATURE REVIEW	Jyoti Varshney and Abhishek Shukla
567	Cement Industry and Its Adaptation to Carbon Constrained Indian Economy	Dr Sangeeta Arora, Prof Niti Bhasin and Prof Sumati Varma
593	Impact of Supply Chain Performance in Augmenting Export Competitiveness- Indian Auto Industry Analysis	Saswati Tripathi and Siddhartha Roy
330	STRATEGIES FOR MANAGING ELECTRONIC WASTE: A SYSTEMATIC REVIEW OF LITERATURE	Anjani Kothari, Dr. Arpana Rai and Dr. Meera Mathur
412	Transportation Problem Optimization In The Cement Industry: An Indian Perspective	Ashu Sharma and Praful More
INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT		

Date & Time: 11-01-2024 10:30 AM to 12:30 PM

Session ID: F.1

Session: F. SMEs and Sustainable Enterprise

Venue: NAB CR 4

Paper ID	Titles	Authors
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358	Sources of finance and adoption of digital sales technology as a response to COVID-19 by Micro firms: Evidence from India	Punyashlok Dwibedy
485	DIGITAL PLATFORM ADOPTION AS A RESPONSE TO INFORMAL COMPETITION – AN ATTENTION BASED VIEW OF SMALL BUSINESSES	Caruna Bhat and Punyashlok Dwibedy
315	Capability approach for Dynamic capability building: an exploration of their complementarities in nurturing dignity	Soumya G Rajan
167	The Role of CSR, Corporate Governance, and Sustainable Development in SMEs	Nivedeeta Thombare and Moitrayee Das
506	Exploring the Gender Paradox of Flexibility Among Women in Home-Based Work in Varying Social Contexts	Irna Ishrat
513	IPO PROCESS IN AN SME: LEGITIMIZATION STRATEGY FOR RESOURCE ACCESS, AND EVOLUTION OF BOARD AND ORGANIZATION	Deepika Mittal and Sabyasachi Sinha
68	Implementing Green Supply Chain Management in Indian SMEs to Meet SDGs: An Overview	Devinder Kumar, Rajesh Kumar Singh and Ruchi Mishra
542	Exploration of Antecedents Crafting Dynamic Capabilities in Small & Medium Enterprises (SMEs) - A Systematic Literature Review	Ruchi Mishra and Prof. Kiran K.B.
INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT		

Date & Time: 11-01-2024 10:30 AM to 12:30 PM

Session ID: G.1

Session: G. Entrepreneurship, Sustainable Business Models, and Innovation

Venue: NAB CR 3

Paper ID	Titles	Authors
438	International Social Ventures – Outcomes through Effectuation	Aman Bhuwania and Dibyendu Sharma

303	Leading to innovate: Exploring the link between a leader's promotion focus and firm innovation performance	Pramendra Singh Tank
500	Innovation Ecosystem Alignment through Interorganisational Networks: The Role of Network Structure	Mayank Aggarwal
106	Entrepreneurs' emotion and ambidexterity: A self-efficacy perspective	Latasri Hazarika and Nandakumar M K
298	Can Strategic Innovation Fuel Sustainable Business Models? A Comprehensive Review and Pioneering Research Pathways	Arun Singh Rana, Sanjay Dhir and Sushil Sushil
569	From Closed Doors to Open Minds: A Review of Open Innovation in Platforms	Basudeo Dubey, Saurav Snehrat and Nidhi Priya
69	CHALLENGES ENCOUNTERED BY CIRCULAR ECONOMY BASED ENTERPRISES: A CASE OF ENTERPRISES BORN CIRCULAR	Biswaksen Mishra and Anupama Prashar
126	Understanding the Drivers of Customer Switching to Sustainable Homestays: A Push Pull Mooring Model Perspective	Shameem Shagirbasha, Angelin Vilma and Booshnam Dinakaran
INDAM 2024 - TRACK SCHEDULE GOA INSTITUTE OF MANAGEMENT		

Date & Time: 12-01-2024 9:30 AM to 11:30 AM

Session ID: G.2

Session: G. Entrepreneurship, Sustainable Business Models, and Innovation

Venue: NAB CR 3

Paper ID	Titles	Authors
190	UNRAVELING THE OUTLOOK: DRIVERS OF E-ENTREPRENEURIAL INTENTIONS IN INDIAN ECONOMY WITH MODERATING EFFECT OF SOCIAL MEDIA USAGE	Raunak Gupta and Baishali Mitra

112	Investigating the Degradation of Dairy Cooperative Ecosystem in India: An Imprinting Theory Perspective	Anu Nandal and Shubhabrata Basu
130	Sustainable Urban Development: A Pathway to Achieve SDG 11	Sanchita Bansal, Shifali Singh and Priya Nangia
174	Networking Capability for Innovation: A team-level comparative analysis	Gaurav Tikas
450	Can family be the pillar of support for nascent entrepreneurs to thrive? A conceptual analysis	Abhipsa Dash Bhatt and Pavni Kaushiva
461	WHAT ENTREPRENEURIAL ECOSYSTEM CONFIGURATIONS LEAD TO FEMALE ENTREPRENEURIAL PRODUCTIVITY IN TIMES OF CRISIS?	Manash Jyoti Borah and Neeraj Kumar Kesharbani
267	A Cross-Country Exploration of Stigma's Role in Gendered Necessity-Driven Entrepreneurship	Deepika Dixit and Ankita Chhabra
356	Mapping the Landscape of Corporate Social Entrepreneurship: A Bibliometric Analysis Review	Shabnam Viridi and Sabyasachi Sinha

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Date & Time: 12-01-2024 2:30 PM to 4:30 PM

Session ID: G.3

Session: G. Entrepreneurship, Sustainable Business Models, and Innovation

Venue: NAB CR 3

Paper ID	Titles	Authors
558	Board Capital and Firm Performance: The mediating role of open innovation practices	Arpan Mondal, Kshitij Awasthi and Dharendra Mani Shukla
148	Review of Women Entrepreneurship: Past, Present, and Future	Keerthi Sagadevan and Apurva Sanaria

651	Conceptual Paper On The Role Of Organizational Learning In Owner-driven Companies To Foster Innovations.	Anurag Chadha
5	Exploring the Innovation Heritage: Decrypting the Influence of Family Involvement in Propelling Novelty within Family Enterprises	Swapnil Sahoo and Anjana Dharmani
107	Developing Social Innovations In Rural India, A Qualitative Process Perspective	Souresh Cornet and Saswat Barpanda
352	Uncovering the Secrets of Corporate Acceleration for Business Succes	Shabnam Viridi and Sabyasachi Sinha
375	Does the implementation of physical settlement enhance the informativeness of the market? Evidence from India.	Rahul Kumar

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Date & Time: 13-01-2024 9:30 AM to 11:30 AM

Session ID: G.4

Session: G. Entrepreneurship, Sustainable Business Models, and Innovation

Venue: NAB CR 3

Paper ID	Titles	Authors
205	Sustainable Business Model Innovation of an Emerging Country Startup: An Imprinting Theory Perspective	Ravi Roshan and Krishna Chandra Balodi
217	TRADE SHOWS AT THE FOREFRONT OF MICRO-ENTREPRENEURS' CHANNEL CHOICES	Rakshita Honnatagi, Prakash Satyavageeswaran and Elizabeth Rose
325	SMACING THE DIGITAL TRANSFORMATION- AN INCLUSIVE & SUSTAINABLE FRAMEWORK	Dr. Sonal Khatri and Dr. Manavi D. Anicar

482	'Opting-Out' of the family business: Determinants of intentions to 'not' pursue succession career path	Sweta Singh and Chetan Chitre
505	Lab-to-Market: An Innovation Road Map for the Commercialization of Technology	Unnat Pandit, Adeeba Hoor, Vaishali Nagar, Amit Verma, Arvind Arahant, Rajeev Sijaria and Alka Sharma
573	Role of Innovation Enablers and CEOs' Social Capital for Corporate Innovation	Raj Mohan
566	Self-Sustained Village Level Entrepreneurship: The role of CSC 2.0	Kali Charan Sabat and Brinda Sampat

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Date & Time: 12-01-2024 2:30 PM to 4:30 PM

Session ID: H.3

Session: H. Responsible Marketing

Venue: NAB CR 4

Paper ID	Titles	Authors
30	CONSUMING CONSPICUOUS FASHION	Parthasarathi Das and Indirah Indibara
65	Influence of Corporate Social Irresponsibility on Employment Intention and Negative Word of Mouth: A Moderated-Mediation Framework	Richa Sinha and Gordhan Saini
131	Femvertising and SDG Goal 5: A Review and Future Research Agenda	Jeevan Lawrence and Gyanda Girisha
496	NON-DUALISM FOR CUSTOMER CENTRICITY IN THE SERVICE CONTEXT	Ramendra Singh and Yukti Sharma

626	Exploration and confirmation of factors affecting service quality – An empirical study of Indian Charitable Trust Managed Healthcare Facilities	Rupal Khambhati and Hiren Patel
157	How Businesses Make Digital Marketing Channel Choices? An Emerging Market Approach	Arunima Shah and Moutusy Maity
410	The Influence of Green Marketing Orientation on Repurchase Intention: A Study of Travel and Tourism Sites	Rajat Kukreti and Mayank Yadav
610	Exploring Customer Centricity Adoption in a Digital World: Culture, Innovation and Co-Creation	Anjana Dharmani
111	From Shoppers to Subscribers: A Qualitative Study on E-commerce Subscription-based Pricing	Achint Nigam, Shreya Sangal, Abhishek Behl and Nakul Gupta

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GOA INSTITUTE OF MANAGEMENT

Date & Time: 13-01-2024 9:30 AM to 11:30 AM

Session ID: H.4

Session: H. Responsible Marketing

Venue: NAB CR 4

Paper ID	Titles	Authors
51	Marketing Systems Failure as a Result of Neo-liberal Governmentality: In the Context of Stubble Burning in India.	Sujit Jagadale and Javed Shaikh
419	Awe and preference for appearance-management products	Atul Kumar
433	Consumer Creepiness: Why consumers avoid virtual influencers	Arijit Das
623	NOSTALGIA MARKETING IN MANAGEMENT RESEARCH	Parvathy Venugopal and Sandhya G
257	The Interplay of Ethics and Policy: A New Paradigm in Tourism Behavior	Bhawani Sharan

393	SUSTAINABLE OR GREENWASHED: INVESTIGATING CONSUMER PERCEPTIONS, ATTITUDE AND PURCHASE INTENTION FOR FASHION BRANDS	Sheetal Soni and Usha Yadav
519	The Moderating Effect of Consumer Attitude on the Relationship between Co-Branding and Purchase Intention in E-commerce	Satya Nand, Vimal Bhatt, Prabhat Kumar and Krishna Murari
562	Optimal choice based survey designs	Soumen Manna
637	Mapping the Literature on Influencer Marketing: A Bibliometric Study	Dhun Sehwat and Hamendra Kumar Dangi
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Date & Time: 11-01-2024 4:00 PM to 5:30 PM

Session ID: I.1a.1

Session: I. Technology, People, and Business

Venue: ABE CR 3

Paper ID	Titles	Authors
87	Try Before Buy a New Way of Gen Z's Purchase Pattern: Role of Augmented Reality and Directions for future studies	Sudin Bag and Kousik Mandal
95	With enterprise metaverse comes great possibilities! Understanding metaverse usage intention from an organizational perspective	Aman Kumar, Amit Shankar, Abhishek Behl, Vijay Pereira and Achint Nigam
158	Understanding Prosocial IT Use by Consumers through Norm Activation Model	Arunima Shah and Moutusy Maity
231	Organizational Culture in a Hybrid Mode of Working: Expectations of Employees	Lokesh Malviya and Vishal Gupta
299	AI Ethics, User Trust, and System Adoption	Divya Dwivedi

473	Multilevel Information privacy behaviour on mobile messaging application	Amit Kumar Chaudhary
220	PODCAST CONSUMPTION AND PODCAST ADVERTISEMENT: AN EXPLORATORY STUDY	Akanksha Batra and Piyush Kumar

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Date & Time: 11-01-2024 4:00 PM to 5:30 PM

Session ID: I.1a.2

Session: I. Technology, People, and Business

Venue: ABE CR 4

Paper ID	Titles	Authors
481	DIGITAL TRANSFORMATION IN THE LEGAL SERVICES INDUSTRY: Stakeholders, Barriers, and Implications	Prince Chacko Johnson
502	Technology, People, and Business	Akhila Veldandi
369	Putting 'agility' into agile projects: A multi stakeholder analysis of barriers to Agile implementation	Soumya Rath and Gunjan Tomer
373	Virtual Influencer Marketing: Influence on Consumer Purchase Intention and Brand Equity	Sunanda Nayak and Pawan Budhwar
179	AI-generated spatial data: Bibliometric literature synthesis and future research directions	Nakul Gupta, Shreya Sangal and Achint Nigam
189	Towards a typology and understanding of the motivation of YouTube knowledge creators: Use of expectancy-value theory of motivation	Rya Ray and Neharika Vohra

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Date & Time: 12-01-2024 2:30 PM to 4:30 PM

Session ID: I.3

Session: I. Technology, People, and Business

Venue: NAB CR 2

Paper ID	Titles	Authors
309	HOW WILL TOMORROW LOOK? A NOTE ON THE FUTURE OF WORK IN THE NEW MILLENNIUM ERA FROM A PEOPLE-PROCESS-TECHNOLOGY PERSPECTIVE.	Charvi Shukla
341	What explains the adoption of blockchain technology? A TISM and MICMAC analysis approach	Himanshu Not Applicable, Sanjay Dhingra and Shelly Gupta
350	ICT and Relationship of Teachers with Parents: A Study on Communication Methods and Involvement	S Devi Priya, Ajith Babu and Deepanshu Wadhwa
364	TOWARDS AI GOVERNANCE: A POLICY TO PRACTICE REVIEW OF AI CHATBOTS	Anand R Navaratna and Deepak Saxena
374	A novel approach using Natural Language processing and Deep Learning for automatic identification of sources of customer discontent	Rahul Kumar and Divya Choudhary
380	A Framework for Chatbot-Powered HR Management: Unlocking New Possibilities	Anjali Bansal, Navnit Kumar Shukla and Damini Saini
57	ANALYSIS OF BIO MEDICAL ARTICLES USING NATURAL LANGUAGE PROCESSING TECHNIQUES	Kirti Arekar and Rinku Jain
156	Does Leadership Support lead to Change Readiness for Digital Transformation: An Exploration of the Underlying Pathway	Sonali Narbariya, Swati Sisodia and Binesh Nair

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Date & Time: 13-01-2024 9:30 AM to 11:30 AM

Session ID: I.4.1

Session: I. Technology, People, and Business

Venue: NAB CR 2

Paper ID	Titles	Authors
511	The Architectures of Skill Evolution: Integrating Modular Learning Frameworks in HRM Practices for Industry 4.0 Adaptability	Meghna Goel
525	Understanding HR Managers' Perception of Extending HRM in Gig Work: A Qualitative Inquiry	Vaishnavi Gautam and Mridul Maheshwari
621	A TYPOLOGICAL VIEW OF THE CREATOR ECONOMY ECOSYSTEM	Guninder Pal Singh, Vikram Choudhary and Gargi Rawat
629	The Impact of Gamified Metaverse Moments on Attitude: A Multi-Stage Study	Swathi Mohanan and Nibu John Thomas
89	Science Commercialization from Academia to Industry: Exploratory Analysis of Enablers and Inhibitors	Gaurav Tikas
91	DEALING WITH AI- PLEASURE OR PAIN? DOCTORS' PERSPECTIVES	Ritu Raj and Rajesh Chandwani
556	Don't hold me ransom: Mitigation of Ransomware Attacks through Cyber-risk Management framework	Kalpit Sharma
397	Artificial Intelligence-based Decision-making in HRM: A Systematic Literature Review and Future Research Agenda	Nishit Sinha and Eshika Aggarwal

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Date & Time: 13-01-2024 9:30 AM to 11:30 AM

Session ID: I.4.2

Session: I. Technology, People, and Business

Venue: ABE CR 4

Paper ID	Titles	Authors
316	Examining Post-Pandemic Popularity of Lo-Fi Music in India: A Uses and Gratifications Approach	Karman Khanna, Andy Silveira and Priya Kataria
439	What Managerial Work is the Algorithm Doing? Conceptualizing Role of an Algorithmic Manager Using Grounded Theory Methodology	Vedant Kaul, Arnav Pati and Soumya Mishra
483	How organizations survive in Disruptive Digital Transformation: A Co-evolution of technology and organization perspective over technological determinism perspective	Anmol Basant
391	Temporal dynamics of optimal distinctiveness along TLC	Veethica Smriti and Sai Krishna Yayavaram
96	ANALYSIS OF COUNTRY WISE AUTONOMOUS VEHICLE PREPAREDNESS INDEX	Peri Vishwanadha Sastry, Tejaswi Kottakki, Harika Nethi, Shreya Chintawar and Arpita Gupta
583	Bitcoin: An Empirical Study On The Adoption Of New Digital Currency In India	Sasmita Panda
136	Avatar Marketing: Understanding Consumer Perceptions, Mechanisms, and Generational Variations	Anubhav A. Mishra and Shashank Singh Pawar

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Date & Time: 13-01-2024 9:30 AM to 11:30 AM

Session ID: I.4.3

Session: I. Technology, People, and Business

Venue: NAB Lab 1

Paper ID	Titles	Authors
600	Covering the Comical with a Hilarious Gaze: The Puzzle of Job Advertisement	Kedar Thakur and Jatinder Kumar Jha
548	MOTIVATION OF CONSUMERS TO READ CONSUMER REVIEWS	Chahat Maru
597	A POLICY TO PRACTICE REVIEW OF CITIZEN CENTRIC APPLICATIONS	Anand Navaratna and Deepak Saxena
166	Navigating the Digital Frontier: Strategies for Balancing Technology and Human Capital in the Web 3.0 Era	Nitin Upadhyay and Aakash Kamble
117	Customer Adoption of Artificial Intelligence: A Conceptual Framework	Daruri Venkata Srinivas Kumar and Ajay Kumar
540	Influence of digitalization on physical and mental well-being among construction professionals	Sachin Batra and Aritra Halder
469	On the Relevance of Online Reviews in the Tourism and Hospitality Sector: A Critical Review and Research Agenda	Astha Singhal, Praveen Sugathan, Shivrinder Pal and Meenu S
400	Impact of Insolvency and Bankruptcy Code, 2016 on Corporate Governance Determinants of Asset Quality in the Banking System: An Indian Perspective	Prashant Gupta, Seema Sharma and Yukti Bajaj

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Date & Time: 11-01-2024 10:30 AM to 12:30 PM
 Session ID: J.1
 Session: J. Management Education and Sustainable Practices
 Venue: NAB lab 2

Paper ID	Titles	Authors
37	A Systematic Literature Review of Green Human Resource Management and Employee Green Behaviour	Aman Maheshwari, Sanghamitra Buddhapriya and Chitra Khari
53	I don't always use memes, but... On use of memes in the classroom	Deepak Saxena
649	Sustainability Marketing Education: An Emerging Market Case Study	Pravat Surya Kar
98	EMBEDDING HUMILITY IN MANAGEMENT EDUCATION THROUGH SOCIO-TECHNICAL SYSTEMS THINKING, FRAME BREAKING AND FRAME SHIFTING	Matthew Davis, Hinrich Voss and Divya Singhal
116	Can humor make compliance stick? A sustainable pedagogical approach for enhancing training effectiveness	Shweta Sharma and Somraj Sarkar
319	Understanding Perceptions of Management Students about Sustainability Using Values, Skills and Knowledge Framework	Priya Soi and Dr. Rupashree Baral
648	DIVERSITY EQUITY AND INCLUSION IN HIGHER EDUCATION INSTITUTIONS IN INDIA: CONTENT ANALYSIS OF SECONDARY SOURCE DATA	Sachin Choubey and Rajiv Kumar
71	Is 'Phygital' The Future of Management Education? - Developing an Integrated Framework of Learning Based On Students Perspective.	Naganjani Uppaluru, Srinivas Josyula and Sita Vanka
125	Social Perfectionism and E-Cheating Behavior among Business Students? Implications for management education: A Moderated-Mediation Analysis	Shameem Shagirbasha

INDAM 2024 - TRACK SCHEDULE

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Date & Time: 12-01-2024 9:30 AM to 11:30 AM

Session ID: J.2

Session: J. Management Education and Sustainable Practices

Venue: NAB lab 2

Paper ID	Titles	Authors
170	Investigating the Impact of Cognitive Appraisal of AI-assisted e-Learning Platforms on Learner Engagement Using Structural Equation Modeling	Kousik Mandal and Sudin Bag
427	Exploring the Nexus of Green Entrepreneurship, Innovation, and Dynamic Green Capability on Firm Performance: A Moderated Mediation Framework	Kajari Mukherjee
322	Challenges of Ethical Decision Making: Grounding students to ethical habitus	N R Mohanan and Murale Venugopalan
381	SELF-REGULATED LEARNING: AN OVERVIEW OF THEORETICAL PERSPECTIVES AND POTENTIAL STUDY AREAS IN HIGHER EDUCATION	Kedar Thakur, Soumya Kanta Mishra, Anuj Jain, Aarushi Singh and Jatinder Kumar Jha
574	Organizational support and self-employment intentions of professional and technical students in India: mediating role of entrepreneurial self-efficacy	Divya Sharma and Chandan Kumar Sahoo
8	Design Thinking for Management Education: A Critical Review	Arushi Bathla and Ginni Chawla
58	Social Trust and Corporate Social Responsibility: A Cross-country Evidence	Rajesh Pathak
102	Influence of Benefits Types and Message Framing on Sustainable Consumer Behaviour	Harshika Sondhi and Dr Gordhan K Saini
645	Digital Transformation in Education: Analyzing the Shifting Dynamics of Student Evaluations of Teaching	Anupama Sharma

242	Can humor make compliance stick? A sustainable pedagogical approach for enhancing training effectiveness	Shamama Afreen, Nishit Sinha and Sushil Kumar

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Date & Time: 11-01-2024 10:30 AM to 12:30 PM

Session ID: K.1

Session: K. Sustainable Funding Practices

Venue: NAB Lab 3

Paper ID	Titles	Authors
408	BEHAVIORAL BIASES IN CORPORATE FINANCE INVESTMENT DECISIONS AND FINANCIAL MARKET INVESTMENT DECISIONS	Aishwarya Das
103	ESG Cross-Country Spillover Analysis: A BGVAR Approach	Vipul Kumar Singh, Maneesh Gupta and Pawan Kumar
615	Does firm size matter in the nexus of sustainability reporting - firm valuation?	Clifford Reuben D'Costa, Rohit Prabhudesai, Sankalp Purushottam Naik and Ch V V S N V Prasad
186	CORPORATE FINANCIAL STRUCTURE: A BEHAVIORAL ANALYSIS OF INDIAN PROMOTERS AND INSTITUTIONAL PROMOTERS IN BUSINESS GROUPS	Harshitha Ravi and Sai Chittaranjan Kalubandi
202	Exploring The Role Of Digital Financial Literacy And Psychological Factors In Enhancing Online Financial Behaviors: A Review And Conceptual Framework	Mavooru Navaneetha Lakshmi and Mary Jessica Velugu
240	Green Finance and Green House Gas Emissions: Fostering Sustainable Development through Multidimensional Economic Complexity Index	Sonali Singh

368	Assessment and Comparative Analysis of Efficiencies of General Insurance Companies in a Developing Country using DEA Methodology based CCR and BCC model	Rohit Kulshrestha, Dr. T. Radha Ramanan and Dr. Muhammad Shafi
119	Climate Policy in Flux: How Uncertainty Shapes Corporate Commitment to Climate Change Action	Mohan Lal Jangid and Anil Kumar Sharma
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Date & Time: 12-01-2024 9:30 AM to 11:30 AM

Session ID: K.2

Session: K. Sustainable Funding Practices

Venue: NAB Lab 3

Paper ID	Titles	Authors
38	How important is ESG performance to investors? Evidence from the Banking sector in India	Prakash Singh
418	Exploring the Digital Payment Landscape: A Case Study with SWOT Insights	Priya Choudhary and Thenmozhi M
441	The Role of Digital Literacy as a Moderator of Financial Literacy's Impact on Financial Outcomes	Sasmita Panda, Dr. Sushanta Kumar Mishra and Dr. Ashay Kadam
442	Financial Inclusion and Macroeconomic Performance: A review	Shubham Chavriya and Gagan Deep Sharma
582	ESG and Earnings Management: Evidence from Emerging Market	Mohit Verma, Bhumika Ray and Saloni Baloda
590	Green Climate Fund: A Comprehensive Review of Its Contributions to Climate Change Mitigation and Adaptation	Kamalakanta Datta and Prof. Pradyot Ranjan Jena

591	Influence of Behavioral Biases, Financial Attitude and Knowledge on Sustainable Investment: An Empirical analysis	Abhaya Pandey, Anamika Kumar Kulbhaskar and Sachin Choubey
712	Left and right hemisphere brain: What does it mean for management and leadership of organisations	Devendra Kodwani

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Date & Time: 11-01-2024 10:30 AM to 12:30 PM

Session ID: L.1

Session: L. Frontiers in Management Research

Venue: NAB CR 1

Paper ID	Titles	Authors
79	Impact of Acute Physical Activity on Creativity: Moderating Role of Openness to Experience.	Ashish Bollimbala
48	BEYOND THE AGENCY LENS: REVISITING THE SLACK AND R&D RELATIONSHIP IN HIGH TECHNOLOGY FIRMS	Shobha Tewari
94	Celebrity-owned brand coolness: A cross-cultural qualitative exploration	Anubhav A. Mishra and Radhika K R
262	Gender and Aging India: An Analysis	Vilasini Devi Nair
347	IMPACT OF CSR PERFORMANCE, MIMETIC EFFECT AND MEDIA EXPOSURE ON EXTENT OF SUSTAINABILITY REPORTING	Kamal Krishna Sharma and Dr. Sanjay Kumar
625	Consumer Embarrassment: A Qualitative Investigation using the Stimulus-Organism-Response Theory	Vaishali Sangwan
56	Are women expected to be nurturing at work too?	Neha Popat
92	Revisiting the Relevance of Integrating the Triple Constraints of Time, Cost, and Scope for Ensuring Project Success in the Infrastructure Sector	Naresh Gupta, Indra Gunawan and Rajeev Kamineni

292	Dynamic Capability Theory: The Path Covered And The Way Forward	Baishali Sen and Swarup Kumar Dutta

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Date & Time: 12-01-2024 9:30 AM to 11:30 AM

Session ID: L.2

Session: L. Frontiers in Management Research

Venue: NAB CR 4

Paper ID	Titles	Authors
66	EXAMINING THE DRIVERS AND OUTCOMES OF NEGATIVE CUSTOMER ENGAGEMENT	Deepa Halder and Kishalay Adhikari
121	THE EFFECT OF PROCRASTINATION AND LOCUS OF CONTROL ON RETIREMENT PREPARATION: A MODERATED-MEDIATION MODEL	Pankhuri Sinha, Irala Lokanandha Reddy and Shiva Saketh Reddy
277	Givers' Psychological Ownership of Gifts	Garima Ranga and Kapil Khandeparkar
293	IMPACT OF SPIRITUAL LEADERSHIP ON ETHICAL BEHAVIOR: THE ROLE OF JOB SATISFACTION AND PSYCHOLOGICAL WELL BEING. AN EMPIRICAL STUDY IN FAITH-BASED ORGANIZATION	Jerin Jose
349	Determining the purchase intention of smartwatches: A combination of privacy calculus and brand equity perspectives	Ajay Kumar, Daruri Venkata Srinivas Kumar, Parvez Ahmad and Megha Megha
449	Rural Tourism in Developing Economies: A hybrid review and future research agenda	Vikas Choudhary, Dr. Biplab Datta and Dr. Srabanti Mukherjee

475	Unravelling the AMO Framework Research Trajectory: A Bibliometric Analysis From 2000 to 2023	Abhinav Shankar Rathor and Manish Kumar
275	Workplace Gossip and Emotional Wellbeing: A Moderated Mediation Model Exploring the Role of Self-Esteem and Cyberloafing	Ashneet Kaur and Sudhanshu Maheshwari
216	Impact on Happiness Index due to Covid - 19 pandemic in India: A Study from India	Dr. Chandan Medatwal

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Date & Time: 12-01-2024 2:30 PM to 4:30 PM

Session ID: L.3

Session: L. Frontiers in Management Research

Venue: NAB Lab 3

Paper ID	Titles	Authors
488	DECODING THE INDIVIDUAL DIFFERENCES: METACOGNITION AND NEED FOR COGNITION TO UNDERSTAND DECISION COPING PATTERNS OF EMPLOYEES IN THE FINANCIAL SECTOR	Shilpa Jain and Aarushi Singh
514	Building Bridges to Success: Economic Mobility, Organizational Support, and Psychological Entitlement for Frontline Workers in the Hospitality Industry	Prateek Dirghangi, Yusuf Hassan and Jatin Pandey
177	Social Exchange Theory in the Field of Business and Management: A Bibliometric Analysis of the Last Two Decades	Rishab Chauhan and Neerja Pande
577	'Rule of Three' and Industry Concentration Level: Recommendation for 'Generalist-Firm' Managers	Pallav Bose and Swarup Kumar Dutta
585	Impact of industry dynamism and munificence on industry structure	Pallav Bose, Swarup Kumar Dutta and Faisal Mohammad Ahsan
612	Does Subnational Institutional Development Drive New Product Development for Indian Firms?	Swati Agarwal

614	Navigating Ethical Challenges: An Exploration of Evolving Organizational Responses and Strategies in the Face of Threats Posed by the Allegations of Corruption	Mahendra Joshi, Marie McKendall and Andrew Hall
161	CHANGING THE NARRATIVE OF GENDER FOR A SUSTAINABLE WORKPLACE	Arjya Chakravarty, Radha Sharma and Tanuja Sharma
20	Role of Positive Workplace Gossip and Strategic Silence in Career Reputation and Management	Megha Gupta and Jyotsna Bhatnagar
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Date & Time: 13-01-2024 9:30 AM to 11:30 AM

Session ID: L.4

Session: L. Frontiers in Management Research

Venue: NAB Lab 3

Paper ID	Titles	Authors
52	DOES GENDER DETERMINE EFFECTIVENESS OF ELECTED REPRESENTATIVES? EVIDENCE FROM PANCHAYATS IN INDIA	Gaurav Joshi, Amit Joshi and Abhishek Kumar Pant
287	The interconnectedness between crude oil price and stock returns in the case of G20 countries	Chinmaya Behera and Badri Narayan Rath
532	The interplay between Corporate Social Responsibility, Sustainable Development Goals and Human Resources.	Naval Lawande
253	Female Representation in the Polito-Economic and Business Systems and Green Innovation	Ravi Roshan and Krishna Chandra Balodi
289	The effect of CO2 emission, Renewable energy, Trade openness and Foreign direct investment on output volatility in East Asia and Pacific countries	Chinmaya Behera, Ranjan Kumar Mohanty, Biswashree Tanaya Priyadarsini and Debasis Patnaik

357	THE PERPETUAL ME: EXPLORING THE IMPACT OF POWER AND STATUS ON AN INDIVIDUAL'S DESIRABILITY FOR INDIVIDUATION	Rajeswari Banerjee
81	Pay Transparency in India – An Empirical Analysis from the Employee Perspective	Arup Varma, Dow Scott and Aysegul Karaeminogullari